

Store Hours Till Christmas:
9 A. M. to 6 P. M.

Mail Early for
Christmas

Personal Greeting Cards

This is the best time to select your Christmas and New Year Greeting Cards. The lines are now complete, and we will shortly have to discontinue taking orders. Many designs from abroad are exclusive with us. Main floor—Eleventh st.

Woodward & Lothrop

New York—WASHINGTON—Paris

Christmas Post Cards
—Christmas Booklets, Gift Enclosure Cards, Seals, Fancy Cards and all sorts of Gift Dressings.
Main floor—Eleventh st.

Store Hours Till Christmas:
9 A. M. to 6 P. M.

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Christmas

Start Your Christmas Buying Now and Make the Best Use of Our Splendid Preparedness



Selections may be made as well now as later because our assortments are in entire readiness. Our service is at its best now—you will probably be able to get the assistance of more experienced help if you shop early than you will if you defer the matter. An Important and Patriotic Consideration—Your government asks you to shop now in order to conserve the labor in December of people needed for national service. Even at this early date the Morning Hours are manifestly the better for convenient and satisfactory shopping—the store is open at 9 o'clock.



WOMEN OF WASHINGTON: Will You Help Win the War?

The United States Food Administration wishes to enlist the aid of every woman to help win the war. The food is here, but it must be used economically and sensibly.

All Our Boys Fighting for Us Must Be Fed.
The Men of the Allied Nations Must Be Fed.
We Must Send More Food Across the Sea Than Ever Before.

Therefore—Buy less; cook no more than necessary; serve smaller portions. Use local and seasonable supplies. Patronize your local producers and lessen the need of transportation. Leave a "Clean Plate" when you leave the table.

You are not expected to starve and stint, but it is the earnest wish of the Food Administration that you practice economy by every reasonable means. Eat plenty, but wisely, without waste.

You should register now and show your co-operation.

Admirable Suits for Women's Winter Time Wearing—

They Are Not Only Moderate in Price, But They are Exceptionally Priced.

Whatever your wardrobe consists of and regardless of its generous proportions it is not complete until it includes a practical winter suit. These suits at \$25, \$29.50 and \$30 are very fine, indeed, and there are so many styles that you are sure of finding something right for you.

Special attention is called to the showing of Broadcloth Suits, some with fur collars and others self-trimmed. Whichever way they are made results in a rich, beautiful garment.

There are other materials, too. Tricotone, Serge, Silvertone, Velour, Euralia Cloth, Gabardine, Mixtures and Checks. Beautiful suits, delightful in style, and in all the most fashionable shades.

\$25, \$29.50 and \$30 buys very fine suits here, as you will agree when you see them.

Third floor—G st.

New Spring Waists

Have Just Been Received in the Blouse Section.

Pretty, new and distinctive styles that will interest every woman.

One model is of Sheer Batiste with linen collars of rose, Copenhagen, yellow and green, finished with big, black ribbon bows. The other style is of batiste, with collars and cuffs smartly trimmed with Anderson's gingham; high and low-neck styles.

Also Striped Madras Waists trimmed with pique collars and cuffs. All sizes are shown. \$2.25 to \$3.50

Third floor—G st.

The New Fur and Fur-Trimmed Hats

In Their Warmly Becoming Styles and Such Pretty Smart Modes

This collection is newly created for us and only recently placed on display. Among them are the cleverest conceptions of all-fur and fur-trimmed millinery we have ever shown. Each model is highly individualized by deft touches of both designing and trimming, adapting the most unique ideas to meet the preferences of every woman wearing fur and fur-trimmed millinery.

Hats entirely of fur in nap and small roll turbans; hats with entire underbrims of fur; hats with crowns of fur; hats which use the fur upon their upper brims, and others that show the richness of metallic laces and gold and silver flowers and ornaments.

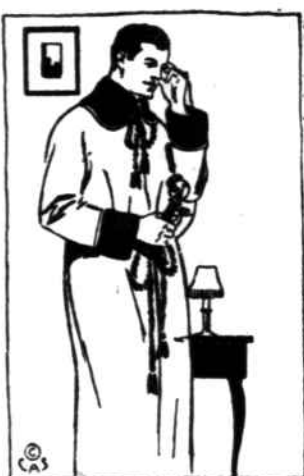
They are hats of fine distinction and the values are particularly good. Priced from \$10 to \$40.

Third floor—Eleventh st.

MEN LIKE THEIR COMFORT SO GIFTS OF LOUNGING ROBES, DRESSING GOWNS, BATH ROBES, HOUSE COATS AND SMOKING JACKETS

Are Splendid Gifts for Mothers, Wives, Sisters and Sweethearts to Buy.

Since the primary object actuating the production of these garments is comfort and ease, we have tried in every way possible to have them made to impart the utmost in comfort and ease to their wearers, and at the same time have given just as much attention to refined colors and patterns.



LOUNGING AND BATH ROBES.

Blanket Cloths, in plain colors, stripes, figures and the Navajo Indian patterns, \$3.75, \$5 and \$7.50.

Wool Blanket Robes, stripes and figured patterns, medium and heavy weights, \$10, \$12, \$16 and \$25.

Light-weight All-wool Blanket Robes; medium and dark gray, very fine quality, neatly finished around edge and pockets with purple silk cord, \$15.

Elegant Light-weight Silk Dressing Gowns in maroon, green, lavender, purple, \$25.00.



The most Luxurious Silk Dressing Gowns of handsome brocaded silk, in purple, green and blue, two-toned patterns, with roll collars and heavy cord silk girdle; \$35.00 and \$50.00.

Smoking Jackets and House Coats

Double Faced Cloth Jackets in blue, tan, gray, brown and maroon; with reverse side of striped and plaid patterns which makes a very distinctive looking collar, cuffs and pockets; bound around edge with silk cord and fasten with silk braid frogs; \$5.00, \$7.50 to \$15.00.

Black Velvet Dinner Coats, Tuxedo style with grosgrain silk collar and cuffs; a rich and dignified garment for the man who likes elegance, \$22.50.

Pressed Velvet House Coats; all have quality, silk lined; the handsomest coat we have ever shown, \$25.00.

Main floor—F st.

Motor and Traveling Robes

Plush Robes in plain colors and novelty patterns, \$7.50, \$8.50, \$9.00 and \$12.00.

Plush Robes in colors duplicating Leopard skins; \$12.00.

Novelty Heavy Silk Plush Robes, blue, green and brown with reverse side of black—a handsome robe for the town car or limousine, \$18.00.

Handsome Silk Velour Robes, in blue, green, gray and brown to match the upholstery of the cars in which they are used; \$30.00.

Traveling and Steamer Rugs, the rich plaid patterns in genuine Scotch clan colorings and other beautiful designs, finished with fringe, \$5.00 to \$15.00.

GIFTS THE BOYS WILL LIKE TO GET ARE IN THE BOYS' STORE

Giving novel things for Christmas is all right and commendable in many instances, but seldom is it advisable for boys, and certainly novelties in wearables are never advised where good style and conventions of dress are borne in mind. This does not refer to those novelties in Boys' Garments that have won deserved recognition in the wardrobe, and which we are always quick to show our patrons. Such garments may be cited as Mackinaws, the Soft-collar-attached Shirts, the Silk Shirts, the Military and Naval Togs, Sam Browne Belts.

HERE ARE THE THINGS THE BOYS' STORE SUGGESTS:

Overcoats,
Military Coats,
Mackinaws,
Trench Coats,
Suits,
Marinette Sweaters,
Bathrobes,
Silk Shirts,
Blouses and Shirts,
Four-in-Hand Neckwear,
Windsor Ties,
Half Sailor Ties,
Full Sailor Ties,
Domet Pajamas,

Mufflers,
Cuff Links,
Belts—plain and initialed,
Sam Browne Military Belts,
Collars,
Middy Blouses,
Underwaists,
Raincoats,
Corduroy Suits,
Serge Sailor Suits,
Wash Sailor Suits,
Separate Straight Trousers,
Separate Knickerbockers,
Domet Pajamas,

Cotton Pajamas,
Velour Hats,
Plush Hats,
Cloth Hats,
Caps—band and plain,
Chinchilla Polos,
Sailor Tams,
Knitted Toques,
Aviator Hats.
The Boys' Shop is on the Fourth floor in new and spacious location—a splendid place to buy gifts.

Fourth floor—G st.

Early Christmas Gift Displays Are Now Being Made in the LIBERTY AND ART EMBROIDERY DEPARTMENTS

And they are to be commended for their compliance with the newest modes in styles for personal wear as well as for the adornment of the home and boudoir. Needless to say there are numbers of lovely and exclusive things, limited in quantity and without duplicate. Those wishing to select gifts possessing these much sought-for qualities should make their choice immediately.

The wonderful variety of giftable articles which these assortments contain is really cause of astonishment to many, and certainly a joy to the feminine heart seeking exquisitely feminine things.

Liberty Evening Scarfs, \$4.50, \$6.00 and \$12.00
Liberty Hat Scarfs, \$1.75 and \$2.00
Liberty Silk Squares, \$3.00
Liberty Silk Plush Auto Robes, blue and purple, with white plush lining and trimming of ermine tails, \$50.00
All-silk Knitted Sport Scarfs, double, plain and fancy striped, \$10, \$10.50 and \$12
Fiber Silk Scarfs, plain and striped, \$4.00
The Betty Bag of Raffia, handmade, \$10.50 and \$18.00
Fancy Straw Sewing Baskets, lined with taffeta and trimmed in fruit; very distinctive, \$5.00 to \$10.00
Silk Plush Knitting Bags, gold handles, trimmed with gold braid and fancy buttons, \$15.00
Second floor—Tenth and Eleventh sts.

Silk Plush Knitting Bags, trimmed with gold cord, tassels and fruit, \$8.00
Silk Plaited Knitting Bags, trimmed with gold braid and cord, \$6.00
Cretone Knitting Bags, with either gold braid handles or celluloid handles, trimmed with fruit and gold braid, \$3.00 to \$8.00
Silk Vanity Bags in the desirable shades, trimmed with dainty rose trimming and gold braid; mirror, \$5.00 to \$8.50
Silk Pillows, round shape, in gold, rose and blue; round shape trimmed with three rows of shirring and tassels, \$3.50
Velvet Pillows, round and oval, trimmed with tapestry and gold braid, \$5.00 and \$5.50
Round Tapestry Pillows, beautifully ornamented with gold braid, \$5.00

THE UPHOLSTERY, DRAPERY AND LACE CURTAIN DEPARTMENT

Is Giving Splendid Help to Those Fixing Up for Thanksgiving

You will most certainly want your home cozy, comfortable and attractive for Thanksgiving Day. Upholsteries, Curtains and Draperies of all kinds, in every design and coloring, are ready for your selection.

TABLE SCARFS, \$2.25 to \$12.00 Each.

Beautiful Brocades, Rich Tapestries, Lustrous Silks and Velours; elegant combinations of velvets with gold braids and tassels; rich Japanese Uncut Velvets in artistic designs.

PILLOW COVERS, \$1.25 Each.

Fiber Silk Pillow Covers in square and oblong shapes; artistic tones: \$1.25 each. Rich Brocade Pillow Covers, very elaborate effects; \$3.50 to \$6.00. Beautiful Soft Silk Sofa Cushions, round and oval shapes, in shirred effects in our own designs; \$6.00 to \$7.50 each.

FINE SWISS POINT AND DUCHESS LACE CURTAINS.

Soft dainty and neat effects, as well as the more pretentious designs; ivory and white tints for parlor, reception hall, living-room, dining-room, etc.; \$5.00 to \$20.00. Soft Net Curtains with neat edges; also some with embroidered corners; all fine over-all effects; \$5.00 to \$7.50 pair.

FILET AND CLUNY LACE MOTIFS AND LACES.

For making to order the most artistic and distinctive designs in window and door hangings for any purpose. Designs submitted at any time. Lamp Shade Making taught purchasers of materials, each day beginning 9 o'clock. Fifth floor—F street.

RUGS



RUGS FROM THE FAR EAST

In spite of the war and the tremendous difficulties of production and importation we have a very fine collection of

GENUINE ORIENTAL RUGS

Rugs possessing all the immortal beauty and exquisite colorings for which the Orient has been noted for hundreds of years. Here are shown the various colorings, the symbolic designs, the marvelous effects which the various tribes and peoples have handed down from generation to generation.

The colorings are deep and exquisitely blended; some are dainty and delicate and others are bold and daring, truly reflecting the spirit of the weavers. Each rug made of soft, lustrous wool, with the sheen of a precious silk or fine brocade.

SEE THE SPLENDID COLLECTION NOW—VERY MODERATELY PRICED

Small Anatolian Rugs; good range of designs and colors; \$7.50 each.

Beloochistan Rugs, average size 2x4 feet; noted for the beautiful dark, rich colors, wine, blue and ivory predominating; \$25 to \$50.

Small Mossoul Rugs, sizes averaging 4 1/2 x 7 ft.; \$42.50 to \$65.

Cabistan Rugs; average size 3 1/2 x 6 feet; \$35 to \$55.

Mossoul Rugs; average size 4 x 7 1/2 feet; very fine pieces, beautifully woven of deep silky worsteds; \$60 each.

Kermanshah Rugs, in wonderful colorings of ivory, blue and rose; average size, 4 x 7 feet; \$125 to \$140.

1 Fine Afghan Rug; an antique pattern; fast color; size 7.11 x 10.1 ft.; \$165.00.

1 Mahal Rug; medallion center with old rose background and exquisite corner pieces and borders blending with the center; 8.7 x 12 feet; \$300.

1 Kermanshah Rug, Tree of Life pattern; blue ground with tan and ivory colorings; size 6.11 x 10.7; \$300.

1 Mahal Rug; small all-over Persian pattern in exquisitely dainty tones; size 7.9 x 11.9; \$165.

1 Mahal Rug, in the popular rose, tan and blue colors; Persian blue medallion center; \$275.

1 Fine Kermanshah; well-covered medallion center with ivory, rose, blue and green colorings; \$490.

1 All-over Kermanshah Rug in dark blue, light blue and green; a very antique piece of fine texture; \$400.

1 Handsome Kermanshah in old rose, tan, blue and ivory; medallion pattern; size, 6.3 x 10.5; \$250.

Fine Pieces in Size Suitable for Reception Halls and Hall Runners

1 Beautiful Cabistan, dark Persian blue and rose predominating; \$135.

1 Cabistan, size 4.8 x 9.3 feet; fine tones; \$125.

1 Genuine Antique Cabistan; mulberry ground covered with black, dark blue and green; size 5 x 10.2 feet; \$150.

1 Very rare Shiras Rug, medallion pattern; size 6.1 x 10.2 feet; \$125.

1 Mossoul Hall Tracker, size 3.6 x 12.10; all-over Persian pattern; \$90.

1 Mossoul; palm leaf pattern, in dark and light blue, gold and ivory; \$165.

Chinese Rugs—In Superb Colorings

The designs in reproductions of beautiful antique Chinese Rugs woven in various colorings—the wonderful Chinese blues forming the background of many; the embossed effects have been skillfully produced. China is today producing rugs of superb texture and surpassing beauty as she did thousands of years ago.

A very fine one, size 3x6 feet, at \$30.00, and one size, 4x6 1/2, at \$40.00; one size, 6x9, at \$135; a very rare brown coloring with gold and blue floral effect and border; \$275.

Elegant Chinese Rugs in room sizes at \$300, \$350 and \$400.

Sixth floor—F st.